

13^{ème}
édition

SIAM 2018

From Tuesday April 24th to Saturday
April 28th, 2018

4/18

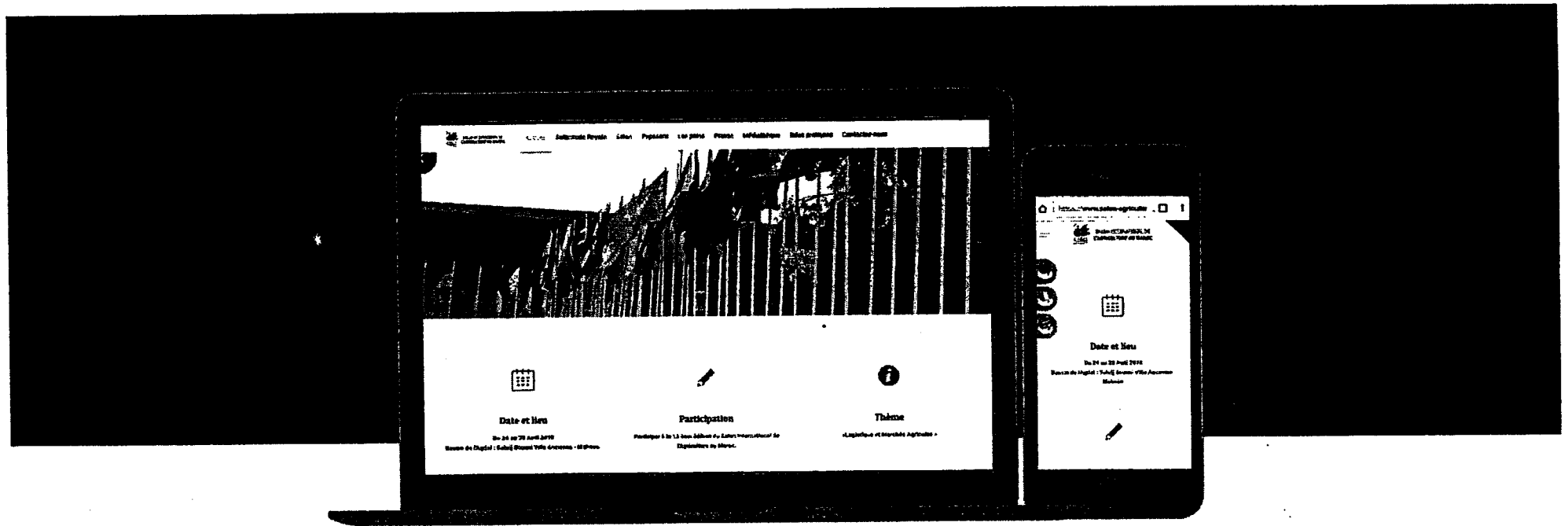
SIAM 2018 Data

- ▶ 5 days of exhibitions from Tuesday April 24th to Saturday April 28th, 2018
- ▶ Overall area: 181,207 m²
- ▶ Covered area: 86,807 m²
- ▶ 9 thematic poles
- ▶ Car park area: 186,996 m²

Theme

“Logistics and Agricultural Markets”

Illustrative of topical issues and of the new issues raised by international trade in the agricultural sector. This year, SIAM wanted to shed light on the vital, growing role of logistics in the development of agricultural markets. In the face of economic and global trade fluctuations, this theme highlights the agricultural sector's strong dependence on the development of logistics networks, which have become necessary to gain market share, and important to protect against market speculations. This theme is also a reminder that in the age of globalization, distances are shrinking and increasing the interdependence in terms of trade and the economy.



Website

■ www.salon-agriculture.ma

Responsive site that adapts to all types of devices such as smartphones and tablets.

SIAM 2018 Objectives

- ▶ **Number of exhibitors: 1350**
- ▶ **Number of visitors: 850,000**
- ▶ **Participating countries: 67**
- ▶ **Thematic Conferences: 30**
- ▶ **Connections: 200**

SIAM 2018 Agenda

▶ **Inauguration and official opening** : Tuesday April 24th

▶ **Professional days** : Tuesday April 24th after the inauguration

Wednesday April 25th &

Thursday April 26th

▶ **Mixed days “Professional & General Public”** : Friday April 27th, Saturday

April 28th

▶ **Closing of the Show** : Saturday April 28th at 6 p.m.

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EVENTS

- ▶ **Contest of the different races in the Breeding section**
- ▶ **Equestrian Ring & Show activity**
- ▶ **Cultural activities in the city**

10/10