

JOIN THE GROWTH OF TOMORROW'S AGRI-FOOD

Whether you are a producer, distributor, technology provider, investor, or operating in the agri-food sector, your presence at **the 2nd Edition of AGROBUSINESS MEDAFRICA EXPO 2024** is essential to participate in the dynamics of the sector's development in Tunisia and around the world. Let's create a committed and proactive business community that strengthens the presence of the Tunisian agri-food sector in its regional and international environment, opening up new perspectives.

Foreign professional visitors will find Tunisian partners open to developing together Tunisia's competitive advantage at the heart of the Mediterranean, a gateway to Europe, Africa, and America.

Join us at **the 2nd Edition of AGROBUSINESS MEDAFRICA EXPO 2024**, where opportunities amplify, ideas flourish, and the future of agri-food takes shape. We look forward to welcoming you to this enriching experience.



INTERNATIONAL FORUMS

➤ **First Forum :**
Food Sovereignty
and Security in Africa :
Realities and Perspectives.

➤ **Second Forum :**
Financing Mechanisms of the
International Partnership as a
Driver for the Development of
the Agri-food Sector.

➤ **Third Forum :**
Emerging Export Markets
in the Agri-food Sector.

Under the aegis of the Ministry of Industry, Mines and Energy

**AGROBUSINESS
MEDAFRICA EXPO**

**THE INTERNATIONAL
FOOD AND AGRI-FOOD
INDUSTRY EXHIBITION**

EXPO B2B MEETINGS AND FORUMS

2nd EDITION

**14-15-16
NOVEMBER 2024**
Expo Center Médina
Yasmine Hammamet - Tunisia

www.agrobusiness-medafrica.com



DISCOVER AGRI-FOOD INNOVATIONS
AT THE 2ND EDITION OF AGROBUSINESS MEDAFRICA 2024

AGROBUSINESS MEDAFRICA is back with renewed vigor for its second edition, offering an unparalleled opportunity to bring together leaders in the agri-food sector, both nationally and internationally. As an indispensable platform dedicated to synergies and innovation, this event is committed to strengthening successful partnerships with a crucial focus on promoting food self-sufficiency in Tunisia, Africa, and beyond.

>> MORE THAN
200 
FOREIGN PROFESSIONAL VISITORS

More than 200 foreign professional visitors are already announced, including those from the Mediterranean Europe, neighboring countries, and Africa.



THE INTERNATIONAL
DIMENSION IS A BET ON THE
FUTURE OF THE TUNISIAN
AGRI-FOOD SECTOR

AGROBUSINESS MEDAFRICA EXPO 2024 provides a privileged platform to connect with Tunisian agri-food companies, explore the latest trends, share best practices, and establish strategic partnerships. This internationally significant event will once again bring together key players from Tunisia and abroad, creating an environment conducive to fruitful exchanges and lasting synergies.

THE FIRST EDITION IN FIGURES

+250 

Private and public exhibitors, as well as professionals from Tunisia and abroad.

+3500 

Visitors over the three days of the event. Including **1200 professionals**.

+17 

Arab, African, European, and American Countries : Algeria, Libya, Egypt, United Arab Emirates, Saudi Arabia, Benin, Nigeria, Zambia, France, Italy, Spain, Canada.

+20 

Delegations
(COMESA, Benin, Italy, Algeria, Cameroon, Nigeria, Libya).

+47 

Contracts signed between professionals.

+15 

Start-ups specializing in innovative solutions for the food industry.



AGROBUSINESS MEDAFRICA
EXPO 2024 IS A TRUE
SHOWCASE OF THE POTENTIAL
OF TUNISIAN AGRI-FOOD FOR
FOREIGN PROFESSIONALS

Organized under the auspices of the Ministry of Industry, Mines, and Energy, the second edition of **AGROBUSINESS MEDAFRICA 2024** is the result of a fruitful collaboration between La PAIX and key stakeholders, both public and private, in the agri-food sector. Together, we reaffirm our commitment to excellence and innovation in the agri-food industry, with the active participation of all local stakeholders dedicated to its growth in Tunisia including innovative start ups.

SUPPORTING INNOVATION TO
ENSURE A BRIGHT FUTURE
FOR AGRI-FOOD IN TUNISIA

The second edition of **AGROBUSINESS MEDAFRICA EXPO 2024** goes beyond a mere trade show. It celebrates excellence, encourages innovation, and inspires industry players to push the boundaries of creativity. By participating in this event, you actively contribute to shaping the future of the agri-food industry, integrating the latest technological advancements and sustainable solutions.

