JOIN THE GROWTH OF TOMORROW'S AGRI-FOOD

Whether you are a producer, distributor, technology provider, investor, or operating in the agri-food sector, your presence at the 2nd **Edition of AGROBUSINESS MEDAFRICA EXPO** 2024 is essential to participate in the dynamics of the sector's development in Tunisia and around the world. Let's create a committed and proactive business community that strengthens the presence of the Tunisian agri-food sector in its regional and international environment, opening up new perspectives.

Foreign professional visitors will find Tunisian partners open to developing together Tunisia's competitive advantage at the heart of the Mediterranean, a gateway to Europe, Africa, and America.

Join us at the 2nd Edition of AGROBUSINESS MEDAFRICA EXPO 2024, where opportunities amplify, ideas flourish, and the future of agrifood takes shape. We look forward to welcoming you to this enriching experience.





INTERNATIONAL FORUMS

First Forum :

Food Sovereignty and Security in Africa: Realities and Perspectives. Second Forum :

Financing Mechanisms of the International Partnership as a Driver for the Development of the Agri-food Sector.

17 Third Forum

Emerging Export Markets in the Agri-food Sector.

Under the aegis of the Ministry of Industry, Mines and Energy



THE INTERNATIONAL FOOD AND AGRI-FOOD **INDUSTRY EXHIBITION**

EXPO B2B MEETINGS AND FORUMS









mědina













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medina

















AGROBUSINESS MEDAFRICA is back with renewed vigor for its second edition, offering an unparalleled opportunity to bring together leaders in the agri-food sector, both nationally and internationally. As an indispensable platform dedicated to synergies and innovation, this event is committed to strengthening successful partnerships with a crucial focus on promoting food self-sufficiency in Tunisia, Africa, and beyond.

>> MORE THAN

FOREIGN PROFESSIONAL VISITORS

More than 200 foreign professional visitors are already announced, including those from the Mediterranean Europe, neighboring countries, and Africa.





AGROBUSINESS MEDAFRICA EXPO 2024 provides a privileged platform to connect with Tunisian agri-food companies, explore the latest trends, share best practices, and establish strategic partnerships. This internationally significant event will once again bring together key players from Tunisia and abroad, creating an environment conducive to fruitful exchanges and lasting synergies.

THE FIRST EDITION IN FIGURES

+250



Private and public exhibitors, as well as professionals from Tunisia and abroad.

Nigeria, Libva).

Contracts signed between professionals.

+3500

Visitors over

the three days of the event.

Including 1200 professionals.

Arab, African, European,

and American Countries: Algeria, Libya, Nigeria, Zambia, France, Italy, Spain, Canada.



Start-ups specializing in innovative solutions for the food industry.

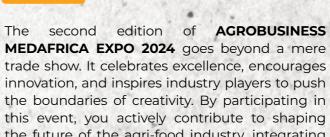


SHOWCASE OF THE POTENTIAL OF TUNISIAN AGRI-FOOD FOR FOREIGN PROFESSIONALS

EXPO 2024 IS A TRUE

Organized under the auspices of the Ministry of Industry, Mines, and Energy, the second edition of AGROBUSINESS MEDAFRICA 2024 is the result of a fruitful collaboration between La PAIX and key stakeholders, both public and private, in the agri-food sector. Together, we reaffirm our commitment to excellence and innovation in the agri-food industry, with the active participation of all local stakeholders dedicated to its growth in Tunisia including innovative start ups.

the future of the agri-food industry, integrating the latest technological advancements and sustainable solutions.



SUPPORTING INNOVATION TO

ENSURE A BRIGHT FUTURE FOR AGRI-FOOD IN TUNISIA





